

RS2010

REGIONAL STRATEGY FOR ENGLAND'S NORTHWEST

RS2010 Part 1 Consultation Document

TravelWatch NW Conference, 4 February 2010

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Overview

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- What is Part 1 and how has it been developed?
- What does the draft Part 1 say?
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Why are we doing RS2010?

- We are now legally obliged to ... butNorthwest started developing Regional Strategy in 2008. Most advanced region.
- Past efforts to align Regional Economic, Spatial and Housing Strategies only partially successful - Integrated Regional Strategy seen as logical next step
- Strong partner/stakeholder support, plus Ministerial blessing.
- Aim - "Sustainable economic growth means economic growth that can be sustained and is within environmental limits, but also enhances the environment and social welfare, and avoids greater extremes in future economic cycles"
- Opportunity to present single regional vision, aims, objectives and actions, behind which private, public and third sector partners can unite, to drive investment and development in an integrated way.
- Looking at economic, environmental and social issues together leads to very different conclusions – added value of integrated strategy already evident.

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What is Part 1 and how has it been developed?



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What is Part 1 and how has it been developed?

- Led by NWDA and 4NW (Regional Leaders Board)
- Managed by NWDA / 4NW virtual team supported by project management group of key partners
- Engagement via RS Advisory Group – over 50 organisations represented (including Regional Transport Advisory Group)
- Developed strong, peer-reviewed evidence base
- 2009 Principles & Issues Paper and Consultation Report - Vision, Values and Outcomes
- Futures Work & Sustainability Appraisal

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What does the draft Part 1 say?

- Proposes a Vision:

The quality of life for the people of the Northwest will be excellent and the region will become more prosperous, more equitable and produce less carbon: by 2030 it will be a better place to live, learn, work, visit and invest, and where.....
- Proposes Indicators, to monitor progress towards agreed Outcomes
- Proposes a Strategy to deliver the Vision and Outcomes, based on:
 - four strands
 - six key spatial issues
- Seeks views on twelve Outstanding Questions
- Seeks views on four Strategic Options

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What does the draft Part 1 say?

Responding to climate change is the biggest single challenge:

Strand 1 - Capitalise on the opportunities of moving to a low-carbon economy and address climate change

Within this context, the next 3 strands seek economic, environmental and social success

Strand 2 - Build on our sources of international competitive advantage and regional distinctiveness

Strand 3 - Releasing the potential of our people and tackling poverty

Strand 4 - Ensuring the right housing and infrastructure for sustainable growth

N.B. Strands are not in priority order. Success will depend on achieving all.

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What does the draft Part 1 say?

Strand 1- Capitalise on the opportunities of moving to a low-carbon economy and address climate change by:

- positioning the region to take full advantage of the opportunities from low carbon energy and technologies;
- ensuring that the region understands and adapts to the implications of unavoidable climate change; and
- ensuring that all sectors, including housing, transport and industry, are considering the challenges and opportunities and developing low-carbon, resource-efficient solutions.



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What does the draft Part 1 say?

Proposed action areas for Strand 1 include:

- making this a world-class region for nuclear technologies
- improving security of energy supply by developing renewable opportunities such as tidal power
- building capacity in research, innovation, skills and supply chains
- identifying risks and increasing resilience of businesses, communities, infrastructure and systems to adapt to unavoidable climate change
- reducing demand for energy and resource use in business, domestic and transport sectors
- encouraging deployment of ultra-low carbon/electric vehicles and associated infrastructure, as well as promoting alternatives to private car use and reducing need to travel

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What does the draft Part 1 say?



Strand 2 - Build on our sources of international competitive advantage and regional distinctiveness by:

- developing our strengths in internationally competitive sectors;
- strengthening our concentration of knowledge-based assets driven by our universities and science and innovation base;
- improving our international connectivity; and
- developing our world class sporting/culture/quality of place offer.

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What does the draft Part 1 say?

Proposed action areas for Strand 2 include:

- developing key internationally competitive sectors – nuclear, biomedical, advanced manufacturing/engineering, digital & creative, chemical and automotive – and identifying emerging sectors e.g. solid state lighting
- supporting knowledge transfer, exploiting our science base and enhancing business/HEI collaboration
- maximising opportunities from globalisation and emerging markets
- developing Manchester Airport and Liverpool Superport as international gateways
- supporting the development of high speed rail
- developing the offer of Liverpool, Manchester, Chester and Lake District as international destinations
- safeguarding / improving our natural & physical environments, developing their multi-functional role, recognising that environmental & coastal assets support our economic & social goals

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What does the draft Part 1 say?

Strand 3 - Release the potential of our people and tackle poverty by:

- increasing the potential of the workforce by improving employment opportunities, enterprise and skills;
- building on our strong tradition of social enterprise;
- regenerating areas with deep-seated economic and social challenges and building strong communities;
- tackling the serious challenges raised by social exclusion, deprivation, ill health and inequality; and
- addressing the implications of demographic change for our workforce and services.



N.B. A Regional Skills Strategy will be embedded in RS2010

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What does the draft Part 1 say?

Proposed action areas for Strand 3 include:

- meeting skills needs of future labour market, particularly international competitive, low-carbon and high employment sectors
- supporting the workless to gain sustainable employment, focussing on communities and groups most adversely affected
- encouraging greater retention and utilisation of graduates within region
- drawing on cultural/sporting assets to combat worklessness and promote volunteering
- continuing to regenerate those areas facing significant economic and social challenges
- improving the health of all and reducing health inequalities
- maximising employment and skills opportunities from increasingly diverse population
- providing accessible public services

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What does the draft Part 1 say?



Strand 4 - Ensure the right housing and infrastructure for sustainable growth by:

- securing high quality housing in locations which support sustainable economic growth
 - ensuring high quality digital connectivity to stimulate enterprise, improve service delivery and reduce the need to travel
 - improving internal connectivity through a sustainable transport infrastructure which better connects opportunity and need
- developing the critical infrastructure the region needs to support sustainable economic growth
 - developing the region's green infrastructure to provide economic, environmental and social benefits

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What does the draft Part 1 say?

Proposed action areas for Strand 4 include:

- ensuring new housing is well designed, high quality and affordable, well-located in relation to need, employment opportunities, transport and services, and supports economic growth (in urban & rural areas)
- enhancing access to superfast broadband NGA and developing world-class applications, focussing initially on MediaCityUK opportunities
- developing a transport framework that improves connectivity to, between and within city regions and between rural areas and urban hubs
- improving reliability and tackles congestion/overcrowding in key rail and road corridors, including Manchester Rail Hub, as well as access to employment and services
- securing a shift to more sustainable transport modes – for people and freight – as part of integrated approach to managing travel demand
- developing innovative approaches to providing critical infrastructure to support growth, focussing on water, electricity and waste challenges for Liverpool and Manchester city regions
- determining the broad location of strategic employment sites
- recognising the specific needs of those living in rural areas in order to achieve more sustainable rural communities

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What does the draft Part 1 say?

We need to consider the role of places and relationships between them. The key spatial issues for the Strategy are:

- Developing Liverpool and Manchester as world-class cities, plus the international potential of Liverpool-Manchester corridor through the Atlantic Gateway concept;
- Preston's role as a driver of regional growth;
- Crewe, Chester, Warrington, Lancaster and Carlisle's role as key sub-regional hubs;
- The role of the Lake District and other outstanding natural and built assets in contributing to the region's image and profile;
- Those parts of the Pennine Lancashire, Blackpool, Barrow and West Cumbria as well as areas within the Manchester and Liverpool city regions, which face substantial social and economic regeneration challenges;
- Physical and digital connectivity between city regions, towns and other places;
- Making the most of sub-regional assets and opportunities plus intra and cross regional opportunities

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What does the draft Part 1 say?

Presents a number of Outstanding Questions, including for example:

- How can we deliver the scale of new critical infrastructure needed to drive growth in Liverpool and Manchester?
- What are the roles of north Cheshire, Preston, Pennine Lancashire and Blackpool?
- How can we best secure sustainable growth in Cumbria?
- How can we grow priority sectors and increased trade while moving to a low carbon economy?
- What should be the balance between creating jobs for all and higher skilled jobs?
- To what extent should we be investing in areas of need/deprivation as opposed to areas of opportunity?

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How can you get involved?



- <http://www.nwregionalstrategy.com>

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What happens next?

- Consultation on draft Part 1 ends 26 February 2010
- Will develop revised Part 1 plus draft Part 2 (detailed spatial and thematic policies) and Implementation Framework
- Formal public consultation on revised Part 1 and Part 2 in Summer 2010
- Examination in Public – submission late 2010

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